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ABBREVIATED BALANCE SHEET

AS AT 30 JUNE 2016

		2016		2015	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	2		12,179		9,567
Current assets					
Debtors		435,051		448,028	
Cash at bank and in hand		458,131		222,654	
		893,182		670,682	
Creditors: amounts falling due within one year		(768,078)		(643,056)	
Net current assets			125,104		27,626
Total assets less current liabilities			137,283		37,193
Provisions for liabilities			(2,307)		-
			134,976		37,193
			134,970		=====
Capital and reserves					
Called up share capital	3		1,569		1,569
Profit and loss account			133,407		35,624
Shareholders' funds			134,976		37,193

For the financial year ended 30 June 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 16 March 2017

A Kay

Director

Company Registration No. 05151595

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2016

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Plant and machinery 1/3 on straight line basis Fixtures, fittings & equipment 15% reducing balance

1.5 Revenue recognition

Revenue is recognised as earned when, and to the extent that, the company obtains the right to consideration in exchange for its performance of online marketing services.

1.6 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 30 JUNE 2016

2	Fixed assets		
		Tangil	ole assets £
	Cost		_
	At 1 July 2015		54,020
	Additions		9,520
	At 30 June 2016		63,540
	Depreciation		
	At 1 July 2015		44,453
	Charge for the year		6,908
	At 30 June 2016		51,361
	Net book value		
	At 30 June 2016		12,179
	At 30 June 2015		9,567
3	Share capital	2016	2015
		£	£
	Allotted, called up and fully paid		
	1,529 Ordinary shares of £1 each	1,529	1,539
	10 A Ordinary shares of £1 each	10	10
	10 B Ordinary shares of £1 each	10	10
	10 C Ordinary shares of £1 each	10	10
	10 D Ordinary shares of £1 each	10	
		1,569	1,569

On the 6 July 2015, 10 ordinary shares of £1 each were reclassified as 10 D ordinary shares of £1 each.