

D4 Brand Communications Limited
Abbreviated Unaudited Accounts
For The Year Ended 31 May 2016

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For The Year Ended 31 May 2016**

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Abbreviated Balance Sheet
31 May 2016

| | Notes | 2016 £ | £ | 2015 £ | £ |
|--|-------|---------------|---------------|---------------|---------------|
| FIXED ASSETS | | | | | |
| Tangible assets | 2 | | 1,861 | | 2,426 |
| CURRENT ASSETS | | | | | |
| Debtors | | 49,140 | | 32,515 | |
| Cash at bank | | <u>22,608</u> | | <u>50,984</u> | |
| | | 71,748 | | 83,499 | |
| CREDITORS | | | | | |
| Amounts falling due within one year | | <u>42,721</u> | | <u>25,873</u> | |
| NET CURRENT ASSETS | | | <u>29,027</u> | | <u>57,626</u> |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | | 30,888 | | 60,052 |
| CREDITORS | | | | | |
| Amounts falling due after more than one year | | | (6,207) | | - |
| PROVISIONS FOR LIABILITIES | | | <u>(372)</u> | | <u>(485)</u> |
| NET ASSETS | | | <u>24,309</u> | | <u>59,567</u> |
| CAPITAL AND RESERVES | | | | | |
| Called up share capital | 3 | | 4 | | 1 |
| Profit and loss account | | | <u>24,305</u> | | <u>59,566</u> |
| SHAREHOLDERS' FUNDS | | | <u>24,309</u> | | <u>59,567</u> |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

Abbreviated Balance Sheet - continued
31 May 2016

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 27 February 2017 and were signed on its behalf
by:

P J Herron - Director

**Notes to the Abbreviated Accounts
For The Year Ended 31 May 2016**

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents the value of work carried out during the period, excluding VAT. The value of work in progress at the period end is included in amounts recoverable on contracts.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on reducing balance
Computer equipment - 25% straight line

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. **TANGIBLE FIXED ASSETS**

| | Total £ |
|-----------------------|--------------|
| COST | |
| At 1 June 2015 | 6,747 |
| Additions | 334 |
| At 31 May 2016 | <u>7,081</u> |
| DEPRECIATION | |
| At 1 June 2015 | 4,321 |
| Charge for year | 899 |
| At 31 May 2016 | <u>5,220</u> |
| NET BOOK VALUE | |
| At 31 May 2016 | <u>1,861</u> |
| At 31 May 2015 | <u>2,426</u> |

**Notes to the Abbreviated Accounts - continued
For The Year Ended 31 May 2016**

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

| Number: | Class: | Nominal value: | 2016 £ | 2015 £ |
|---------|------------|-------------------|-----------|-----------|
| 1 | Ordinary | £1 | 2 | 1 |
| 1 | A Ordinary | 1 | 1 | - |
| 1 | B Ordinary | 1 | <u>1</u> | <u>-</u> |
| | | | <u>4</u> | <u>1</u> |

The following shares were allotted and fully paid for cash at par during the year:

- 1 Ordinary shares of £1 each
- 1 A Ordinary shares of 1 each
- 1 B Ordinary shares of 1 each

D4 Brand Communications Limited

**Report of the Accountants to the Directors of
D4 Brand Communications Limited**

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages one to four) have been prepared.

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 May 2016 set out on pages three to nine and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

Our report may not be relied upon by any person for any other purpose whatsoever.

Roddis Taylor Robinson neither owes nor accepts any duty to any other party and shall not be liable for any loss, damage or expenses of whatsoever nature which is caused by their reliance on these accounts.

Roddis Taylor Robinson
Chartered Accountants
Unit 6, Acorn Business Park
Woodseats Close
Sheffield
South Yorkshire
S8 0TB

27 February 2017